

55th Annual Conference

OPIHA

November 23 & 24, 2004
Toronto Marriott Eaton Centre

Public Health: The Best Health Investment

Public Health: The Best Health Investment

Thinking Fast ~ Thinking Smart ~ Thinking New

Conference Program



Conference Program Committee



Accredited for CME Credits by the Royal College of Physicians and Surgeons of Canada and the College of Family Physicians of Canada.



Public Health: The Best Health Investment

Thinking Fast ~ Thinking Smart ~ Thinking New

The OPHA conference provides a forum for high quality learning and networking opportunities for health practitioners, researchers, students and others interested in public and community health. Join us to learn from others, network with colleagues, and be on the leading edge regarding emerging public health issues.

What's inside

Welcome.....	3
Learning Objectives.....	4
About the Conference.....	5
Sponsors, Partners & Volunteers.....	6
Program Overview	7
Keynote Speakers	8
Special Events	10
Poster Presentations	12
Concurrent Sessions.....	16
Floor Plan	22
Notes	23

Welcome

From the Ontario Public Health Association (OPHA) President and Conference Chair



On behalf of the Board of Directors and staff of the OPHA, welcome to the 2004 annual OPHA conference, **Public Health: The Best Health Investment** (*Thinking Fast, Thinking Smart, Thinking New*). The conference follows the Ministry of Health and Long-Term Care Education Day held on Monday, November 22nd, and we are pleased that, this year, the 2 events could be held together.

I would like to extend our appreciation to the Ministry of Health and Long-Term Care for its generous support of this event, and to the following conference sponsors: the Skills Enhancement for Health Surveillance program in the Centre for Surveillance Coordination (Public Health Agency of Canada), the Border to Border Conference through the Center for South Texas Programs (University of Texas Health Science Center at San Antonio), Leners LLP, and GoodLife Fitness Clubs.

The conference promises to be highly thought provoking, with events such as the much-anticipated Town Hall with the Honourable George Smitherman, Minister of Health and Long-Term Care, the plenary on core competencies in public health, and opening remarks by the Honourable Carolyn Bennett, Minister of State (public health), and the Honourable Dr. Marie Bountrogianni, Minister of Children and Youth Services. Keynote presentations will be made by Dr. Sheela Basur, Chief Medical Officer of Health and Assistant Deputy Minister of Health and Long-Term Care, Lieutenant-General (Ret) Roméo Dallaire, Dr. Chaviva Hosek, Dr. Peter Monette and Diane Lynn Dupuy. The conference also presents you with opportunities to share and learn new ideas through the diverse and engaging concurrent sessions and poster presentations. Finally, don't miss the OPHA Annual General Meeting, the Board of Directors and Volunteer Reception, the Awards Luncheon and the Famous PEOPLE Players' Dine and Dream Theatre.

Many people have contributed tremendous amounts of time and energy to the planning and implementation of this conference: the staff of the provincial PHRED Programs who made up the conference Program Committee; the Conference Steering Committee members and additional individual conference volunteers who are too numerous to name; and the staff at Eventives Conference and Event Management. Their efforts have made this conference both possible and highly successful, and I thank them all for their continued commitment and support. I would also like to acknowledge the efforts of Sophie Bart, OPHA staff support, for coordinating this conference.

We hope you enjoy yourselves over the next two days, and look forward to seeing you next year at the 2005 conference, which will be held jointly with the Association of Local Public Health Agencies in Toronto, on November 22nd and 23rd, 2005.



Peter Wiebe,
OPHA President & Conference Chair

From the Conference Program Committee Chair



It gives me great pleasure on behalf of Ontario's five Public Health Research, Education and Development (PHRED) Programs - Hamilton, Kingston, London, Ottawa and Sudbury - to welcome you to OPHA's 2004 annual conference. The PHRED Programs are committed to contributing to and promoting evidence-based practice and to facilitating the uptake of new knowledge. Hence, it has been our privilege to serve as this year's Program Committee. New to the conference this year include the CME credits, the PHRED Studentship award, and the Town Hall meeting with the Ontario Minister of Health. We do hope that the conference will meet your expectations, offer new insights, and assist public health in Ontario as we face emerging opportunities and identify creative solutions to ensure a strong public health presence.

Wishing you a stimulating and fun conference. Enjoy!



Charlene Beynon
Chair, Program Committee & PHRED representative on the OPHA Board of Directors

Learning Objectives

Thinking Fast

1. Examine skills, such as communication, intersectoral collaboration, use of technology, etc, that are required to respond quickly and effectively during a public health crisis, outbreak or community disaster.
2. Explore various models for the efficient utilization of existing human and healthcare resources during an emergency.

Thinking Smart

3. Critically reflect on current practice and incorporate research and evaluation findings to improve client services.
4. Learn about evidence-based risk communications including targeted approaches and tools for healthcare providers such as proper techniques and best practices.

Thinking New

5. Assess the utility of new and innovative strategies to enhance the health of populations.
6. Educate community-based healthcare providers and promote cross-training opportunities between the different health care sectors with regards to infectious disease surveillance and control, resources and practices, and to identify and determine core capacity and gaps in regional infection control.

Accreditation



This event is an Accredited Group Learning Activity (Section 1) as defined by the Maintenance of Certification program of The Royal College of Physicians and Surgeons of Canada. This program has been reviewed and approved/co-sponsored by the Continuing Medical Education Office, The University of Western Ontario.

This program meets the accreditation criteria of the College of Family Physicians of Canada and has been accredited for up to 10.5 MAINPRO-M1 credits.

About the Conference

Conference Goal & Objectives

The OPHA conference provides a forum for high quality learning and networking opportunities for public health practitioners, researchers, students and others interested in public health. Join us to learn from others, network with colleagues, and be on the leading edge regarding emerging public health issues.

Conference Themes

The theme for this year's conference is **Public Health: The Best Health Investment**. The following sub-themes have been identified:

Thinking Fast

- efficiencies - programs, documentation, practices
- use of effective technologies
- dealing with crises / crisis communication
- rapid response

Thinking Smart

- program evaluation
- primary studies
- knowledge transfer, research utilization
- surveillance systems
- outbreak management
- learning from each other (sharing learnings across health departments)
- developments in prevention programs and policies

Thinking New

- novel program approaches
- new systems for data collection, accountability
- emerging issues
- working with others; "new" client groups or populations; new community collaborations
- population health strategies for the future

Disclosure

It is the goal of the Ontario Public Health Association to ensure balance, independence, objectivity, and scientific rigour in all sessions of this accredited continuing education conference. All speakers are expected to disclose to the audience any real or apparent conflict(s) of interest that may have a direct bearing on the subject matter of their presentations.

Sponsors, Partners & Volunteers

This conference was made possible through the support of the **Government of Ontario**, as well as the following sponsors, partners and volunteers:

Sponsors



LEARNERS



A LAW FIRM FOR THE TIMES.™

Partners

Conference Program Committee: Public Health Research, Education and Development Program / Programme de recherche, d'éducation et de développement en santé publique



Volunteers: We truly appreciate the efforts of the following volunteers:

Adriana Newbury
Alison Locker
Allison Oldendorp
Amy Craig
Amy McIvor
Anita Evans
Aprile Spence
Bernard Yip
Bonnie Lynn Wright
Bryna Warshawsky
Carol Timmings
Charlene Beynon
Christine Gordon
Cindy Anthony
Cindy Scythes
Claudia Braun
Colleen Vanberkel
Connie Uetrecht
Dar Malaviarachchi
David Bain
David Mader
David Noble

David Perez
Dawn Pegus
Dayna Albert
Debbie O'Grady
Denise Grafton
Diane Bewick
Docile Cormier
Donna Ciliska
Dorothy Birtalan
Ellen Rukholm
Erica D'Souza
Erica Weir
Eve Nadler
Helen Brown
Helen Thomas
Homa Kameh
Husain Gulamhusein
Ian Johnson
Isabelle Michel
Jane Simpson
Jason Eadie
Jeff Crowder

Jenny La
Jim Madden
Jo-Anne Peterson
Joanne Beyers
Joyce Castanza
Julie Hill
Karen Jenkins
Kate O'Connor
Katharine Robertson-Palmer
Kevin Churchill
Larry Stinson
Lisa Ashley
Lisa Brown
Liz Haugh
Louise Picard
Lynda Morris
Lynda Zimmerman
Marc Xuereb
Marg Black
Margaret Wilson
Marlene Mirza

Martha Paynter
Marti Obreza
Mary Strachan
Megan Smith
Michelle Dinnick-Schulze
Monique Stewart
Nancy Day
Nancy Forbes
Nancy Wai
Nazerah Shaikh
Neels Ehlers
Paul Callanan
Peter Wiebe
Raquel Tortal
Ruta Valaitis
Ruth Sanderson
Susan Snelling
Suzanne Guthrie
Tina Chen
Vanessa Trumpickas
Wendy Sword
Yogeeta Muthreja
Zainab Kadva

Program Overview

Tuesday November 23, 2004

- 7:30 a.m. Registration Desk opens
- 7:45 a.m. Breakfast
Poster Presentations open *
- 8:30 a.m. Official Opening & Welcome (Grand Ballroom)
Dr. Peter Wiebe, OPHA President
Elizabeth Leach, OPHA Executive Director
Hon. Carolyn Bennett, Minister of State (Public Health)
- 8:45 a.m. Keynote Speaker (Grand Ballroom)
Lieutenant-General (Ret) Roméo Dallaire: "Thinking Human Leadership and Not Only Management"
- 9:45 a.m. Nutrition Break
Poster Presentations open *
- 10:15 a.m. Concurrent Session 1
- 11:45 a.m. Lunch (Grand Ballroom)
Poster Presentations open *
- 1:15 p.m. Concurrent Session 2
- 2:45 p.m. Keynote Speaker (Grand Ballroom)
Diane Lynn Dupuy: "Dare to Dream"
- 3:30 p.m. Nutrition Break
Poster Presentations open *
- 3:45 p.m. OPHA Annual General Meeting (Trinity Ballroom IV)
- 5:00 p.m. OPHA Board of Directors & Volunteer Reception (Ballroom Foyer)
- 6:00 p.m. Town Hall Meeting (Grand Ballroom)
Hon. George Smitherman, Minister of Health and Long-Term Care
- 7:00 p.m. Famous PEOPLE Players' Dine and Dream Theatre

Wednesday November 24, 2004

- 7:30 a.m. Registration Desk opens
- 7:45 a.m. Breakfast
Poster Presentations open *
- 8:15 a.m. Opening Remarks (Grand Ballroom)
Connie Uetrecht, OPHA Past President
Hon. Dr. Marie Bountrogianni, Minister of Children and Youth Services
- 8:30 a.m. Keynote Speaker (Grand Ballroom)
Dr. Sheela Basrur, Chief Medical Officer of Health & Assistant Deputy Minister of Health and Long-Term Care
- 9:15 a.m. Plenary (Grand Ballroom)
"Core Competencies: Shaping the Future of Public Health"
- 10:00 a.m. Nutrition Break
Poster Presentations open *
- 10:30 a.m. Keynote Speaker (Grand Ballroom)
Dr. Peter Monette: "Ethical Challenges in Public Health"
- 11:15 a.m. Concurrent Session 3
- 12:30 p.m. Awards Luncheon (Grand Ballroom)
Poster Presentations open *
- 2:00 p.m. Concurrent Session 4
- 3:15 p.m. Nutrition Break
Poster Presentations open *
- 3:45 p.m. Keynote Speaker (Grand Ballroom)
Dr. Chaviva Hošek: "Early Childhood: The Best Investment"
- 4:30 p.m. Closing Remarks (Grand Ballroom)
Dr. Peter Wiebe, OPHA President

* Posters will be open for viewing throughout the conference.
Presenters will be available for questions during the times indicated above.

Keynote Speakers

Tuesday November 23, 2004, Grand Ballroom

8:45 a.m.: Lieutenant-General (Ret) Roméo Dallaire

"Thinking Human Leadership and Not Only Management"



Lieutenant-General Roméo Dallaire is a true Canadian hero and an outspoken leader for the 21st century. His bestselling book, *Shake Hands With the Devil*, is an account of his experience as the Force Commander of the United Nations Mission to Rwanda and exposes the failures by humanity to stop the genocide. Upon his return from Rwanda, he was awarded the Meritorious Service Cross, and served as Commander of the 1st Canadian Division and Deputy-Commander of the Canadian Army.

Promoted to Three-Star General, he held several senior positions within the Department of National Defence including Assistant Deputy Minister (Human Resources Military). General Dallaire was medically released from the Armed Forces in April 2000 due to PTSD.

Lieutenant-General Dallaire has written several articles on conflict resolution, humanitarian aid/human rights, and leadership. He is now Special Advisor to the Canadian International Development Agency and the Minister of International Cooperation on War-Affected Children, and Advisor to the Department of Foreign Affairs and International Trade on the Prohibition of Small Arms Distribution. He has been invested in the Order of Canada, awarded the United States Legion of Merit, and was the first recipient of the Aegis Award on Genocide Prevention from the United Kingdom.

2:45 p.m.: Diane Lynn Dupuy

"Dare to Dream"



Diane Lynn Dupuy is the extraordinary founder of the Famous PEOPLE Players, the unique theatre group that employs performers who are developmentally-challenged. Diane and her troupe inspire people to see that challenges and obstacles in life can be overcome through dedication and hard work.

Overseeing this Toronto-based theatre group, Diane has pursued what began as a dream for over 25 years and has grown it into an international sensation, including two smash Broadway hits, world-wide tours and support from Liberace, Phil Collins, Bill Cosby, Frank Sinatra, Paul Newman and Tom Cruise. Movies and specials of the week for television soon followed. Diane is an Order of Canada recipient and has received numerous awards and honorary degrees. Her stories are captured in her two books - *Dare To Dream* and *Throw Your Heart Over the Fence*.

Wednesday November 24, 2004, Grand Ballroom

8:15 a.m.: **Dr. Sheela Basrur**

Chief Medical Officer of Health and Assistant Deputy Minister, Public Health Division, Ministry of Health and Long-Term Care



Dr. Sheela Basrur was appointed the province's Chief Medical Officer of Health and Assistant Deputy Minister of Public Health, effective February 16, 2004. Prior to joining the government at the provincial level, Dr. Basrur served as the Medical Officer of Health for the City of Toronto, one of the largest public health bodies in North America. As the first Medical Officer of Health in the amalgamated City of Toronto, she led an organization of 1,800 staff. Her leadership and expertise on behalf of the City of Toronto during last year's SARS crisis is well known. Dr. Basrur's skilled handling of this infectious disease earned her the respect of not only her public health colleagues here in Ontario, but also across North America and around the world.

In 2004, Dr. Basrur has been recognized for her efforts related to SARS and to the public health community at large, including Honourary Doctorate of Science, Ryerson University, Honourary Diploma of Nursing, George Brown College, Women of the Year distinction, Greater Toronto YWCA, and Fellowship, Centennial College.

10:30 a.m.: **Dr. Peter Monette**

"Ethical Challenges in Public Health"

Peter L. Monette received his doctorate degree in ethics from the Universities of Ottawa and Saint Paul. He works in the field of bioethics with particular interest in the work of Bernard Lonergan.

Dr. Monette sits on two research ethics boards: the City of Ottawa Public Health and Long-Term Care and the National Research Council. He is currently a senior policy analyst with the Health Sciences Policy Division of Health Canada, and is part of the team working on policies related to the governance of research involving humans.



3:45 p.m.: **Dr. Chaviva Hošek**

"Early Childhood: The Best Investment"



Dr. Chaviva Hošek, who received her Ph.D. from Harvard University in 1973, was named President and Chief Executive Officer of the Canadian Institute for Advanced Research in January 2001. She was Director of Policy and Research for Prime Minister Jean Chrétien from 1993-2000. Her career also includes a term as Minister of Housing for the Province of Ontario and a 13-year period as Professor of English Literature at the University of Toronto.

A longtime champion of Canadian education and human rights, Dr. Hošek has served as President and Executive Member of the National Action Committee on the Status of Women and has held senior governance positions at the University of Toronto and the University of British Columbia. Dr. Hošek serves on the Board of Directors of Inco Limited and Maple Leaf Foods Inc. In 2002, she received an honorary Doctor of University (D.U.) degree from the University of Ottawa. In 2003 she received an honorary Doctor of Laws degree (LL.D.) from the University of Waterloo.

Special Events

Tuesday November 23, 2004

Town Hall Meeting with Hon. George Smitherman

Minister of Health and Long-Term Care

Grand Ballroom, 6:00 p.m.



The Town Hall meeting will provide a forum for participants to dialogue with the Minister of Health & Long-Term Care, showcase the integral role public health plays in Ontario's health care system, and identify issues and potential strategies. Topical areas may include among others, health promotion, health protection, disease prevention, local health integration networks and the new Ontario Health Protection and Promotion agency.

Delegates will have the opportunity to ask questions directly of the Minister. Please come prepared to ask your questions or to offer a comment to the Minister.

OPHA Annual General Meeting

Trinity Ballroom IV, 3:45 p.m.

OPHA members and non-members are invited to attend the 2004 Annual General Meeting of the Ontario Public Health Association to:

- Introduce the incoming Board of Directors
- Welcome the new Executive Director
- Vote on pending changes to the Association's by-laws, and
- Vote on position papers, resolutions and motions put forward for consideration by the membership.

Members who are eligible to vote (*i.e. in good standing and an association member for more than 30 days*) are required to pre-register at the conference.

Wednesday November 24, 2004

Open Meeting: Progress toward Ontario Tobacco Strategy goals: 10 years of monitoring

Trinity Ballroom I & II, 7:45 a.m.

The OPHA is pleased to provide the forum for this networking meeting. The Ontario Tobacco Research Unit will release the latest data on Ontario Tobacco Strategy goals of protection, cessation, and prevention. This presentation will emphasize indicators of Strategy progress including: exposure to environmental tobacco smoke at work and in public places, homes & cars; current smoking prevalence among adults and youth; smoking cessation; retailer compliance with youth access laws; and, other determinants of smoking.

Public Health: The Best Health Investment

Thinking Fast - Thinking Smart - Thinking New

Board of Directors & Volunteer Reception

Ballroom Foyer, 5:00 p.m.

Join us for an opportunity to network and socialize with colleagues and the OPHA Board of Directors. Entertainment, light refreshments and drinks will be provided.

Plenary: Core Competencies: Shaping the Future of Public Health

Grand Ballroom, 9:15 a.m.

There is currently an increased focus on strengthening the public health system's infrastructure with particular emphasis on workforce development. OPHA, CPHA, Health Canada and others are developing core public health functions and competencies to jointly articulate what public health is and the set of cross-cutting skills, knowledge and abilities necessary for the broad practice of public health. Members of this panel will discuss the work being done to develop core competencies in Ontario and at the national level.

Wednesday November 24, 2004 *continued*

Awards Luncheon

Grand Ballroom, 12:30 p.m.

During lunch, the following awards will be conferred:

- **OPHA Dr. Louis Grant Award**, which honours the vocation and lifework of Dr. Louis Grant, by supporting the education of an individual in a post-graduate endeavour. This award will be presented to **Karen Johnson**, who is enrolled in the MHSC Community Health (Epidemiology) program at the Department of Public Health Sciences, University of Toronto. Karen is also a Tobacco Enforcement Officer at the Toronto Public Health Unit. Her area of study is the socio-demographic status of the Caribbean people and the triggers that influence this ethnic group to seek professional health assistance with smoking cessation. This study will be useful in the tailoring and evaluation of effective cessation programs.
- **OPHA Honorary Membership**, which recognizes the outstanding contribution of an individual to public health in Ontario. This award will be presented to **Brian Hatton**, who has had a significant and far-reaching impact on public health. Brian was the first Director of Environmental Health to fight for a smoking by-law and continues to assist other communities with this process.
- **OPHA Life Membership**, which recognizes the outstanding contribution of an individual to the Association. This award will be presented to **Dr. Mary Jane Ashley**. Dr. Ashley has had a long and extensive career in public health in Ontario as an academic and researcher. Her roles include that of Principal Investigator in the Ontario Tobacco Research Unit, Medical Officer in the Ontario Ministry of Health from 1964 - 1972 and Chair of the Department of Preventive Medicine and Biostatistics at the University of Toronto. Mary Jane is an active member of OPHA and in the 1980s she was on the OPHA executive.
- **PHRED Studentship Award**, which recognizes the work of an undergraduate or graduate student in applied public health research and education. The award will be presented to **Kelly Skinner**, MSc student at the Department of Health Studies and Gerontology, University of Waterloo. Kelly's focus is developing a tool to measure outcomes of knowledge exchange in chronic disease prevention, and she will be presenting on this research during Concurrent Session 4F.

Honorable mentions for this award go to Yvonne Gray and Gina Yip. Yvonne will be presenting on her research, *The Rapid Risk Factor Surveillance System and Falls among Seniors*, during Concurrent Session 2C, and Gina will be presenting on the *Proposal for a Breastfeeding Surveillance System in the Durham Region Health Department*, during concurrent session 4B.

- **Public Health Hero Award**: Together, the OPHA, the Nutrition Resource Centre, the Ontario Healthy Schools Coalition, the Ontario Society of Nutrition Professionals in Public Health, and the Canadian Institutes of Health Research, Institute of Population and Public Health, are pleased to sponsor this inaugural Public Health Hero Award to recognize leadership and initiative taken by a citizen to improve the environments in which we live, work, play and learn. This award is modeled after Public Health Hero Awards developed in other jurisdictions to highlight invaluable contributions to public health.

This year's award winner is **Nicholas Dodds**, a high school student, who successfully challenged Pepsi and Coke, after a two-year legal battle, to divulge information about their exclusive soft drink contracts with public schools in Ontario. We applaud his tenacity and conviction to help make schools a healthier environment for our next generation to learn in.

Famous PEOPLE Players' Dine & Dream Theatre, 7:00 p.m.

An evening you will never forget! Beginning with a sumptuous three-course meal, a world of wonder and shimmering delight unfolds before your eyes. The hour-long live performance combines music, dance and dazzling special effects with life-sized characters that pay tribute to the music and artistry of your favourite singers, stars and dreamers. Returning to the dining room, you will enjoy coffee and dessert and, best of all, the lively conversation and sharing of excitement that comes from an evening you will remember for the rest of your life.

Poster Presentations

Poster presenters will be available at designated times to answer questions throughout the day. Please see the Program Overview on page 7 for times. Poster boards will be numbered as indicated below.

Tuesday November 23, 2004

- T1 A Measurement of Child Health Service Utilization in Northern Ontario**
Gavin Giles, Graduate Student M.Sc. Kinesiology, William Montelpare, Associate Professor
An application of primary health service use predictors in a description of public health service utilization.
- T2 Breathe Fresh Air into Partnerships**
Regina Chan, Public Health Nurse, Karen Chaudry, Public Health Nurse, Shafina Reynolds, Public Health Nurse, Samiha Versi, Public Health Nurse, Casey Wigg, Public Health Nurse, TB Prevention and Control Program & Craig Thompson, Toronto Public Health
Poster presentation outlining new partnerships and innovative activities initiated by Tuberculosis Prevention Team on World TB Day - March 24, 2004.
- T3 Copyright: A Health Promotion Concern**
Audrey Birenbaum, Manager & Dianne Beal, Librarian, Toronto Public Health
The purpose of this poster is to raise awareness of copyright issues as they affect public health.
- T4 The Effectiveness of a Female Condom Pilot Project in Toronto**
Deborah Hardwick, Program Evaluator & Barbara Macpherson, Health Education Consultant, Toronto Public Health
This poster summarizes a community-based female condom pilot project in Toronto.
- T5 Facilitating Health Care Organizations' Efforts to Anticipate Health Needs of Residents**
Chris Altmayer, Epidemiologist, Halton-Peel District Health Council
How District Health Councils can facilitate health care organizations' efforts to anticipate health needs of local residents.
- T6 Fetal Alcohol Syndrome/Fetal Alcohol Effects Outreach Project (FASEout)**
Diana Fox, Project Coordinator, Canadian Institute of Child Health
FASEout takes current Best Practices related to Fetal Alcohol Spectrum Disorder (FASD) off the bookshelves and into use across Canada.
- T7 Health Needs Assessment and Recommendations for Improving the Health of the Homeless**
Helen Thomas, Clinical Consultant, Hamilton PHCS, PHRED Program & Dyanne Semogas, Assistant Professor, School of Nursing, McMaster University
This presentation describes the results of a comprehensive health assessment of the homeless. It includes recommendations for Public Health.
- T8 Helping Aboriginal Teenage Mothers and Mothers-To-Be Choose Breastfeeding and Avoidance of Infant Exposure to Second-Hand Smoke**
Alan Bowd, Research Director, Centre of Excellence, Lakehead University & Cathi Hill, Principal, Winnipeg Adult Education Centre
Forty-two Aboriginal adolescent mothers and pregnant teens participated in a culturally-sensitive preventive program. Results are evaluated and explored.
- T9 Investments in Prenatal Nutrition Yield Healthy Returns**
Rita Barbieri, Dietitian & Diane Shrott, Program Manager, Toronto Public Health
The Healthiest Babies Possible program evaluation results support program goals to decrease low birth weight rates amongst it's population.
- T10 Mocktails: the Party Drink for Drivers**
Tanya Beattie, Health Promoter, KFL&A Health Unit and Greater Kingston Area Safe & Sober Alliance
The idea behind this campaign was to make mocktails a fun and appealing beverage alternative for young adults.
- T11 Natural and Man-Made Disasters: a Comparison of Public Health Roles**
Lisa Ashley, Clinical Nurse Specialist & Jennifer Pennock, Senior Epidemiologist, City of Ottawa Public Health
A review of natural and man-made disasters with an examination of the diverse roles played by public health practitioners.

- T12 Overview of the Workplace Resources Program: Health and Safety Information at the Greater Sudbury Public Library**
Marie Laframboise, Public Health Nurse & Darshaka Malaviarachchi, Epidemiologist, PHRED Program, Sudbury & District Health Unit
 A novel program was designed to increase workers' access to health, safety and wellness information through the public library system.
- T13 Partnerships for Health Between Neighbourhood Groups and Public Health: Region of Waterloo Peer Program**
Katherine Pigott, Manager & Christina Fuller, Health Promotion Officer, Region of Waterloo Public Health
 A poster describing peer programs delivered in partnership between Public Health and neighbourhoods. Focus on model application.
- T14 Patterns of Access for Ontarians with Depression**
Carley Hay, Population Health Researcher, Naomi Kasman, Epidemiologist & Sten Ardal, Director, Central East Health Information Partnership
 Analyses of survey and administrative databases are used to provide a picture of the burden of depression across Ontario.
- T15 Responding to the Stress of Working with High Risk Families in the Healthy Babies Healthy Children Program of the Region of Peel's Health Department**
Loretta Rowan, Family Health Supervisor, Tracy Sauder, Family Health Supervisor & Joan Davison, Manager, Family Health, Region of Peel, Health Department
 This poster discusses strategies used at Peel HBHC Program to respond to the stress of working with high risk families.
- T16 Results from the Ontario Public Health Unit Peer Groups (2003) Special Report**
Deborah Carr, Health Analyst & Brenda Suggett, Epidemiologist, City of Hamilton
 Health region peer groups were constructed based on data collected in the 2001 Census from health regions exclusively in Ontario.
- T17 Safe Kids Canada: Integrated Approach to Children's Injury Prevention**
Allyson Hewitt, Executive Director & Pamela Fuselli, Coordinator, Safe Kids Canada
 This poster describes the components of the Safe Kids Canada integrated knowledge translation and exchange model.
- T18 The Simcoe County Diabetes Prevention Project: Involving the Community in Type 2 Diabetes Prevention**
Jane Shrestha, Nutrition Consultant, Simcoe County District Health Unit, Ellen Hartwick, Program Manager, Good for Life, Simcoe County Healthy Lifestyles Project, Kirk Swales, Principal, Our Lady of Grace School (Angus), Debbie Legault, Information & Resources Coordinator, CFB Borden
 Building community capacity to plan, implement and sustain chronic disease prevention/health promotion activities at County and local levels.
- T19 Smart Moves: A Fall Prevention Program for Older Adults**
Michelle Coghlan, Community Development Associate, SMARTRISK
 Smart Moves helps older adults learn to prevent falls. A toolkit aimed at seniors, their caregivers and health professionals outlines four critical areas in which older adults can take action to prevent falls.

Poster Presentations

Poster presenters will be available at designated times to answer questions throughout the day. Please see the Program Overview on page 7 for times. Poster boards will be numbered as indicated below.

Wednesday November 24, 2004

W1 Adequate and Affordable Housing: a Child Health Issue

Jama Watt, Project Coordinator, Child and Youth Health Network for Eastern Ontario

The link between housing conditions and child health, in order to highlight the critical need for adequate and affordable housing.

W2 Joint Statement on Physical Punishment of Children and Youth

Alison Chayka, Project Coordinator, CHEO

Overview of extensive research evidence of the developmental outcomes associated with the use of physical punishment on children and youth.

W3 Kids in the Middle: Promoting Health Development for Children 6 to 12

Jama Watt, Project Coordinator, Child and Youth Health Network for Eastern Ontario

An evidence-based research framework anchored in strengths and outcomes, identifying the assets and needs for children 6-12 years.

W4 An Advocacy Strategy to Amend Ontario's Building Code

Angela Cooper Brathwaite, Manager, Public Health Nursing, Durham Region Health Dept

An advocacy strategy to reduce hot water temperature in Ontario's homes from 60 to 49 degrees Celsius was implemented.

W5 Body Mass Index in Preschool Children in Southern Ontario

Janis Randall Simpson, Assistant Professor, John Dwyer, Assistant Professor, University of Guelph, Elizabeth Shaver Heeney, Public Health Nutritionist & Glenda McArthur, Program Manager, Public Health and Community Services, City of Hamilton

In a group of 113 preschool children in Hamilton and Guelph, 23 % were classified as either overweight or obese.

W6 Bug Busters Clinic

Debbie Wassell, Pediculosis Clinic Coordinator & Nancy Voorberg, Manager, Healthy Lifestyle & Youth School Program, Hamilton Public Health

Head Lice Clinics to provide low cost medicated shampoo, education and peer support to low income, high needs families.

W7 Cancer Information for Ontarians: Getting the Data Out

Beth Theis, Senior Research Associate (Epi), Saira Bahl, Research Associate (Epi), Sandrene Chin Cheong, Junior Research Associate, Diane Nishri, Senior Research Associate, Gord Fehring, Research Associate & Loraine Marrett, Scientist, Cancer Care Ontario

Two regular cancer information publications are described and assessed in the context of a knowledge transfer strategy.

W8 Interventions to Prevent the Recurrence of Elder Abuse

Jessica Wilson-Abra, Research Analyst, City of Hamilton, EPHPP, Sandra Micucci, Project Coordinator & Helen Thomas, Project Leader, McMaster, EPHPP

Systematic review of the evidence on interventions to prevent the recurrence of elder abuse.

W9 Keeping YorKids Safe Hazard House

Cindy O'Keefe, Public Health Nurse & Michelle Johnson, Public Health Nurse, York Region Health Services

Keeping YorKids Safe is an Early Childhood Development funded program designed by York Region Health Services to address childhood injuries.

W10 Knowledge Translation in Falls and Osteoporosis Management: The FORCE Randomized Controlled Trial

Carol Woods, Public Health Program Manager, Algoma Health Unit, Pat Ciaschini, Internal Medicine & Karen Leung, Physiotherapist, Group Health Centre

This poster describes a study to evaluate a working community model of integrated, evidence-based falls and osteoporosis management.

W11 Picture It: Eating Practices Among 13 and 14 Year Olds

Rebecca Truscott, Student - MHS (Nutrition) & Elaine Power, Assistant Professor, University of Toronto - Dept Nutritional Sciences

A qualitative photo-elicitation method was used to assess influences on eating practices of 13 and 14 year old youths.

W12 A Pilot Study of “Help Yourself to Niagara's Harvest...at Work,” a Vegetable and Fruit Promotion Program

Marcia Middleton, Public Health Nutritionist, Regional Niagara Public Health Department

Worksite vegetable and fruit consumption increased during a pilot study of “Help Yourself to Niagara's Harvest...at Work.”

W13 Public Health Action on Determinants of Health

Theresa Schumilas, Director, Health Planning, Region of Waterloo Public Health

An overview of activities related to social, economic and environmental conditions that determine health.

W14 Reducing the Barriers to Breastfeeding: An Analysis of Health Services in Northern Ontario

Kristin Shields, Graduate Student, MPH, William J. Montelpare, Associate Professor, Mary Lou Kelley, Associate Professor, Lakehead University & Craig Larsen, Institute Manager, CIHR

A secondary analysis of data from the Northern Ontario Perinatal and Child Health Survey addressing barriers to breastfeeding.

W15 Smoke-free Homes and Asthma Media Campaign

Donna Dupont, RRT/Asthma Educator, Markham Stouffville Hospital & Irene Wu-Lau, Public Health Nurse, Regional Municipality of York

A unique collaboration within a rural community to implement an asthma and second-hand smoke media campaign focused on families.

W16 Stop, Think, Handle With Care

Helen Parker, Public Health Nurse, Project Off, Brenda MacLean, Supervisor & Mary-Lynne Flake, Public Health Nurse, City of Ottawa

A community awareness campaign designed to promote positive parenting and prevent child abuse.

W17 Toronto Public Health Community Partnership Framework: A Resource For Practice

Gina Ing, Public Health Nurse, Toronto Public Health

Learn about a framework to work effectively in community partnerships.

W18 Towards an Understanding of Neighborhood and Individual Level Barriers to Lifestyle Change in Hamilton, Ontario

Sophie Jama, Graduate Student M.A., Susan J. Elliott, Dean of Social Science, McMaster Institute of Environment and Health, Sue Keller-Olaman, Sunnybrook Regional Cancer Centre & John Eyles, University Professor, McMaster Institute of Environment and Health

An exploration of neighborhood and individual level effects: policies should target both neighborhood and individual level effects for health promotion.

Concurrent Sessions

Please see program insert for concurrent session room assignments.

Tuesday November 23, 2004

Concurrent Session 1, 10:15 - 11:45 a.m.

Session 1A

- **Simcoe County Child Health Survey**
Hong Ge, Epidemiologist & Christine Bushey, Manager, Healthy Lifestyle Program, Simcoe County District Health Unit
The Simcoe County Child Health Survey provides baseline data for childhood obesity and lifestyles, and provides evidence for program planning.
- **Reliability and Validity of the Child Sedentary Activity Questionnaire (CSAQ)**
Meizi He, Nutrition Researcher/Educator, PHRED Program, Middlesex-London Health Unit, Aisha Malike, Student & Vivian Ng, Student, Brescia University College
This study tested the reliability and validity of a simple instrument "Child Sedentary Activity Questionnaire" in measuring screen-viewing activities.
- **Take a Break with your Kid: A Branded Approach to a Multiple Message Parenting Campaign**
Patricia Hajdu, Health Promotion Planner, Thunder Bay District Health Unit
"Take a Break with your Kid": a cross-discipline communication campaign designed to increase involved parenting.

Session 1B

- **Ontario Nutrition and Cancer Prevention Survey among Toronto Adults**
Karen Beckermann, Toronto Public Health, Mary-Jo Makarchuk & Fred Goettler
Results of the ONCPS among Toronto adults for vegetable and fruit intake, BMI and physical activity with implications for programming.
- **Predictors of Obesity in Ontario Adults: Results from the Ontario Nutrition and Cancer Prevention Survey**
Lorraine D. Marrett, Scientist, Melody Roberts, Prevention Unit Manager, Michael Innes, Research Associate, Cancer Care Ontario & Mary Jo Makarchuk, Nutrition Manager, Toronto Public Health
Results from a survey of a random sample of Ontario adults identify important predictors of obesity in this population.

- **Best Practices for Child Nutrition Programs: Results from the Ontario Child Nutrition Program Evaluation Project**

Jacqueline Russell, Project Coordinator, Breakfast for Learning, Canadian Living Foundation

The results from the Best Practices evaluation of child nutrition programs across Ontario will be presented.

Session 1C

- **Estimating the Health Impact from Air Pollution: Body Counts as Policy Levers**
Monica Campbell, Manager, Monica Bienefeld, Epidemiologist, Toronto Public Health & David Pengelly, Research Associate, Tremayne Environmental
New estimates for premature mortality and hospitalizations associated with Toronto's air pollution will be discussed within a policy context.
- **Provincial Policies Needed to Improve Air Quality**
Kim Perrotta, Research Consultant & Monica Campbell, Manager, Toronto Public Health
Provide an overview of the Provincial actions needed to improve air quality in Toronto and other cities.

Session 1D

- **Working S.M.A.R.T.: Moving Toward a Project Management System**
Anne Hillis, Clerk, Deb McFarlane, former Communications Specialist, Jamie Lees D'Angelo, Graphic Designer, Mike Janisse, Communications Specialist, Sheila Sikora, Evaluation Specialist, Region of Waterloo Public Health
Explore how project management system improves collaboration between internal resource department and Health Unit programs. Phase I of an implementation plan will be presented.
- **Thinking Smart: Fostering Knowledge Transfer in Public Health Practice**
Tina B. Sahay, Program Evaluation Specialist & Cathy Goring, Education Coordinator, Toronto Public Health
A resource kit to help public health practitioners incorporate evidence into program-related decision-making will be presented.

- **Navigating the Course: Lessons Learned in the Development of Health Status Reports**

Kim Lamers-Bellio, Public Health Planner, Lewinda Knowles, Epidemiologist, Kristie Vermeulen, Public Health Planner, Region of Waterloo Public Health

This presentation outlines the vision and the reality of creating a series of health status reports in public health.

Session 1E

- **Operation of a SARS Assessment Clinic - York Region's Experience**

Diane Bladec-Willett, Director, Health Information, Cathy White, Manager, Sexual Health, Shelley Stalker, Manager, Epidemiology and Research & Mark Payne, Toxicologist, York Region Health Services

York Region's experience of operating a SARS Assessment Clinic during the 2003 outbreak and lessons learned will be addressed.

- **A Language Specific SARS Support Line - A Community Crisis Intervention Program Responding to the SARS Outbreak**

K.C. Chan, Program Manager, Wellness Centre, Mount Sinai Hospital, Constance Cheung, Graduate Student, Queens University & Danny Yeung, Clinical Consultant, Mount Sinai Hospital Assertive Community Treatment Team

A SARS Support Line represented an effective response strategy during a major healthcare crisis to support a community in panic.

- **The Experience of Quarantine for Individuals Affected by SARS**

Maureen Cava, Manager, Professional Practice, Krissa Fay, Research Assistant, Toronto Public Health, Heather Beanlands, Professor, School of Nursing, Elizabeth McCay, Professor, School of Nursing, Ryerson University & Rouleen Wignall, Director of Research, Sheridan College

This descriptive qualitative study captures the experiences of individuals in Toronto that were on home quarantine for SARS.

Session 1F

- **A Cost-Benefit Analysis of Smokers' Helplines**

Thomas Stephens, Principal Investigator, Ontario Tobacco Research Unit, Sharon Campbell, Director, Evaluation Studies, Centre for Behavioural Research and Program Evaluation & Andra Ghent, PhD candidate, University of California, San Diego

This is a cost-benefit analysis of the Ontario Smoker's Helpline, which has counseled would-be quitters since 2000.

- **Thinking New about Youth Tobacco Prevention: Youth Stomp Out Tobacco Media Pilot Project**

Claudia Swoboda-Geen, Manager, Shawna Frolick, Public Health Nurse & Linda Quennell, Public Health Nurse, Tobacco Team, Simcoe County District Health Unit

This was a community initiative geared towards mobilizing youth in the creation of youth anti-tobacco media messages.

- **Youth Take up the 'Chew' Habit**

Susan Trevisan, Public Health Nurse, Healthy Living; Tobacco, Thunder Bay District Health Unit

Emerging evidence demonstrates smokeless tobacco use is a current trend with youth in our communities especially those in league sports.

Session 1G

- **Evaluation of the City of Hamilton's West Nile Virus Public Education and Promotion Campaign**

Jessica Wilson-Abra, Research Analyst, Suzanne Brown, Program Evaluation Coordinator & Kate Zhang, Research Assistant, City of Hamilton

Program evaluation of the City of Hamilton's 2003 West Nile Virus public education and promotion campaign.

- **Development of a Risk Assessment Process for WNV Mosquito Adulticiding: Deciding When to Act**

Kyle Wivcharuk, Research and Policy Analyst, Howard Shapiro, Associate Medical Officer of Health, Regional Municipality of Peel, Health Department

A model was developed to aid Peel in deciding whether and when to implement adulticiding for West Nile Virus.

- **The Effectiveness of Methoprene for Controlling Mosquito Populations that Carry West Nile Virus**

Sandra Micucci, Project Coordinator, Effective Public Health Practice Project/PHRED

A systematic review was undertaken to determine the effectiveness of methoprene in controlling mosquitoes that carry West Nile virus (WNV).

Concurrent Sessions

Please see program insert for concurrent session room assignments.

Tuesday November 23, 2004

Concurrent Session 2, 1:15 - 2:15 p.m.

Session 2A

- **Breastfeeding Peer Support: Learning from Each Other**
Joy Noel-Weiss, MScN Student, University of Ottawa & Denise Hebert, City of Ottawa, Healthy Babies Healthy Children Program
The topic is peer support for breastfeeding mothers.
- **Infants in High Risk Environments - A Public Health Responsibility**
Janet Izumi, Manager & Mary Huffman, Public Health Nurse, Middlesex-London Health Unit
Public Health initiatives to address the needs of infants living in high risk environments will be presented.

Session 2B

- **“Lunch as You Like It”: An Effective Nutrition Education Method to Reach Elementary School Age Children**
Karen Reading, Public Health Nutritionist, Victoria Leck, Dental Hygienist, Lynda Metcalfe, Nutrition Program Coordinator, Holly Heard-Lucas, Dental Hygienist & Jan Fullerton, Dental Health Educator, Dept. of Public Health and Emergency Services, Oxford County
A multimedia assembly which uses humour is a cost effective method to educate elementary students about nutrition and school lunches.
- **Bully Prevention Pilot Project, Year Two of Three**
Donna Ciliska, PHRED Consultant, McMaster University, Erica Clark, Research Analyst, Kate Zhang, Research Assistant, Suzanne Brown, Program Evaluation Coordinator, Jessica Wilson-Abra, Research Analyst & Daina Mueller/Colleen Van Berkel, Program/Research Managers, City of Hamilton Dept. of Public Health & Community
Evaluation results, from students, staff, and parents, for a 3 year bullying prevention intervention in Hamilton schools will be presented.

Session 2C

- **What's The Most Urgent Dental Public Health Need?**
Robert Bowes, Dental Consultant, Kingston, Peterborough, Leeds Health Units
An emerging issue in public health is “dental care for all”. What can health units do to address this need?

- **The Rapid Risk Factor Surveillance System and Falls among Seniors**
Yvonne Gray, MHS Sc Student, Paul Lee, Health Information Analyst & Sten Ardal, Director, CEHIP
Community surveillance system used for data on falls among seniors; comparisons with other community data sources.

Session 2D

- **A Systemic Approach for Access to Healthy Food: Region of Waterloo Public Health**
Katherine Pigott, Manager & Daniela Seskar-Hencic, Manager, Region of Waterloo Public Health
A public health department's food systems approach to improving access to affordable and nutritious food.
- **Trust Before Change: A “Kitchen-Table” Study of Low-Income and Isolated Huron County Families**
Kim Ross-Jones, Health Promoter & Rolf Puchtinger, Epidemiologist, Huron County Health Unit
This “kitchen-table” study of low-income, isolated Huron families validates and expands on the results of the RRFSS survey.

Session 2E

- **Data Cleaning After an Outbreak: A Case Study of SARS in York Region**
Shelley Stalker, Manager, Epidemiology & Research, Karen Hay, Epidemiologist, IDCD, Joey-Anne Davidson, Manager, Tuberculosis, York Region Health Services Department & Brenda Guarda, Epidemiologist, CDSU, Simcoe County District Health Unit
This presentation will identify procedures necessary to make data collection more efficient both prior to and after an outbreak.
- **Evaluation of the Workplace Resources Program: A Smart, New Program Bringing Health Information to Workers as Fast as a Click of a Mouse**
Darshaka Malaviarachchi, Epidemiologist, PHRED Program & Marie Laframboise, Public Health Nurse, Sudbury & District Health Unit
Key evaluation findings of a program where workers have access to healthy living resources through the public library system.

Session 2F

- **Assessing Health Risk from use of Biosolids Pellets in the City of Toronto**
Angela Li-Muller, Research Consultant, Karen Clark, LLB, Toronto Public Health, Cecile Willert, Manager - Risk Assessment/Management, Christopher Ollson, Service Director, Risk Assessment, Jacques Whitford Environmental Ltd, Erik Apedaile, Apedaile Environmental Management, Donald Cole, Associate Professor, University of Toronto, Beverley Hale, Associate Professor & Michael Goss, Chair of Land Stewardship, University of Guelph
The potential health risk associated with exposure to contaminants from using biosolids pellets in Toronto was assessed.
- **Building a National Integrated Enteric Pathogen Surveillance System**
Barbara Marshall, Surveillance Co-ordinator & Katarina Pintar, Microbiologist, Health Canada
Building a National Integrated Enteric Pathogen Surveillance Program (NIEPSP) is an innovative project, similar to CDC FoodNet.

Session 2G

- **Core Indicators for Public Health in Ontario**
Mary-Anne Pietrusiak, Epidemiologist, Durham Region Health Department
The APHEO web site documents key information about Core Public Health Indicators, resources and data sources.
- **Toward a National Public Health Human Resource Strategy**
Karen Hill, Senior Policy Advisor, Canadian Public Health Association
Work by CPHA and others to develop a national public health human resource strategy will be described & future plans discussed.

Wednesday November 24, 2004

Concurrent Session 3, 11:15 a.m. - 12:30 p.m.

Session 3A

- **A Framework and Tools for Community Capacity Building**
Maria Herrera, Manager, Urban Health & Catherine Turl, Consultant, Policy & Planning, Toronto Public Health
A presentation of a draft community capacity framework and tools for public health practice.

Session 3B

- **Young Parents No Fixed Address (YPNFA): Collaborative Responses**
Alice Gorman, Community Health Officer, Toronto Public Health, Julie Maher, Health Centre Administrator, Evergreen Health Centre/Yonge Street Mission, Darlene Dzenoletas, Social Worker, St. Michael's Hospital & Deborah Connerty, YPNFA Respite Co-ordinator, Jessie's Centre for Teenagers
Overview of responses developed by an interagency network for homeless street involved youth who are pregnant or parenting.

Session 3C

- **Physical Punishment: An Outdated Much-Debated Practice**
Marvin M. Bernstein, Director of Policy Development, Ontario Association of Children's Aid Societies, Dia Mamatis, Health Promotion Consultant, Tobie Mathew, Health Promotion Consultant, Toronto Public Health, Ron Ensom, Consultant, Ensom & Associates & Lori Snyder MacGregor, Region of Waterloo Public Health
This workshop examines research on physical punishment, the legal context that supports it, and strategies to promote effective discipline.

Session 3D

- **OPHA Core Competencies: Concepts, Activities to Date and Next Steps**
Isabelle Michel, Community Nurse Specialist, Public Health Research, Education & Development, Sandra Lacle, Director Health Promotion, Sudbury & District Health Unit & Connie Uetrecht, Manager Planning & Policy, Toronto Public Health
This workshop will build on the Core Competencies plenary by providing a snap shot of the background, environmental scan and literature review and then, give participants an opportunity to consider core competencies.

Concurrent Sessions

Please see program insert for concurrent session room assignments.

Wednesday November 24, 2004

Concurrent Session 3, 11:15 a.m - 12:30 p.m

Session 3E

■ **“Girl Time”: Grade 7/8 Healthy Sexuality Program and Evaluation**

Sue Morris, Manager, Sexual Health, Reproductive Health, Women’s Health, Girl Time Project Manager, Anne Marie Sims, Public Health Nurse, Sexual Health, Region of Waterloo Public Health & Dr. B.J. Rye, St. Jerome’s University

The “Girl Time” Healthy Sexuality Program, based on information, motivation, and behaviour skills, shows positive impact on intended outcomes.

Session 3F

■ **Effectiveness of Increasing Physical Activity and Obesity Prevention Programs in Children and Youth: Connecting Research, Policy and Practice**

Helen Thomas, Clinical Consultant, Donna Ciliska, Clinical Consultant, Jessica Wilson-Abra, Research Analyst, Sandra Micucci, Project Coordinator, Effective Public Health Practice Project, Maureen Dobbins, Assistant Professor, McMaster University & John Dwyer, Clinical Consultant, Hamilton PHSC, PHRED Program

This workshop allows policy makers, managers and clinicians to determine necessary changes to incorporate the obesity prevention review results.

Session 3G

■ **Canadian Coalition for Public Health in the 21st Century – Working together for Change**

Elinor Wilson, Chief Executive Officer, Canadian Public Health Association

Canadian Coalition for Public Health in the 21st Century work will be described, current issues highlighted, and next steps discussed.

Concurrent Session 4, 2:00 - 3:15 p.m.

Session 4A

■ **Who Accepts Public Health Nurse Postpartum Visits? Findings from a Multi-site Ontario Survey**

Wendy Sword, Associate Professor, Susan Watt, Professor, McMaster University & Paul Krueger, Senior Research Associate, St. Joseph’s Health System Research Network

Examination of variables that predict acceptance of a public health nurse visit offered as part of a universal postpartum program.

■ **Determinants of Child Health in Northern Ontario**

Darshaka Malaviarachchi, Epidemiologist, Susan Snelling, Program Evaluator, Sudbury & District Health Unit & Northern Ontario Perinatal and Child Health Survey Consortium

Findings of survey research on socioeconomic determinants of child health in Northern Ontario will be discussed, emphasizing program applications.

■ **York Region Infant Feeding Study**

Tracy Willock, Public Health Nurse, Janet Vandenberg, Public Health Nurse & Linda Adams-Best, Manager, Breastfeeding Program, York Region Health Services

York Region Health Services conducted a survey providing data regarding infant feeding practices at 6 weeks and 6 months postpartum.

Session 4B

■ **Healthy School Committees: Teachers and Parents Tell Us Why They Work!**

Yvette Laforêt-Fliesser, Manager, Irene BucklandFoster, Manager, Shelley Steel, Public Health Nurse & Jim Madden, Program Evaluator, Middlesex-London Health Unit

This presentation will present results of survey of teachers and parents participating on a Healthy School Committee in 32 schools.

■ **Proposal for a Breastfeeding Surveillance System in the Durham Region Health Department**

Gina Yip, Student Epidemiologist, Mary-Anne Pietrusiak, Epidemiologist, Sherri Deamond, Epidemiologist & Kavine Thangaraj, Manager, Durham Region Health Department

A proposal to establish an innovative surveillance system to estimate the prevalence of breastfeeding initiation and duration in Durham Region.

Session 4C

■ **Accessing Credible Health Information on the Net**

John Carroll, Project Manager, CHN, SMARTRISK & Norma Gibson-MacDonald, Project Manager, CHN, Canadian Centre for Occupational Health and Safety

The Canadian Health Network: a credible, convenient and reliable web-based resource of practical e-health information.

- **Accountabilities for Nurses; How will the Revised Infection Prevention and Control Standard Impact my Care?**

Karen Ellis-Scharfenberg, Practice Consultant & Lisa Valentine, Practice Consultant, College of Nurses of Ontario

This presentation will highlight accountabilities of nurses relating to reduction of risk, applying professional judgment, communication and leadership strategies.

- **Needs Assessment with the Working Poor Population in the City of Greater Sudbury**

Michele Parent, Public Health Consultant & Marie Laframboise, Public Health Nurse, Sudbury & District Health Unit

Needs of the working poor in Sudbury and strategies to improve their health, safety and well-being will be examined.

Session 4D

- **Directions for Chronic Disease Prevention in Ontario: Lessons from the Evaluation of the Ontario Heart Health Program-Phase I**

Barb Riley, Partner, & Josie d'Avernas, Partner, RBJ Health Management Associates & Nancy Edwards, Professor, School of Nursing, University of Ottawa

This presentation will highlight implications of the provincial of the OHHP-Phase I for healthy living / chronic disease prevention in Ontario.

- **Decreased Prevalence of West Nile Virus: A Result of Natural Factors or Implemented Control Measures**

Dwayne Fournel, Masters Candidate, York University

Analysis of the possible reasons behind the decline in prevalence of WNV in Peel from 2002 to 2003.

- **Revising the Nutrition Standards for Eat Smart! Ontario's Healthy Restaurant Program**

Colleen Logue, Manager & Sarah O'Brien, Program Coordinator, Nutrition Resource Centre

This presentation will highlight findings from consultations to revise the nutrition standards for Eat Smart! Ontario's Healthy Restaurant Program.

Session 4E

- **Women Health Educators: Sharing, Learning and Connecting with Immigrant Women**

Margaret Black, Public Health Consultant, Faculty of Health Sciences, McMaster University

Public Health Nurses, immigrant women and community agencies support peer educators to facilitate well women care for the Vietnamese and Chinese communities.

Session 4F

- **Collaborative Partnerships in Public Health: Moving Systematic Reviews into Action**

Helen Thomas, Assistant Professor & Maureen Dobbins, Assistant Professor, McMaster University

This paper describes the collaborative work of the PHRED Knowledge Transfer Working Group.

- **Developing a Tool to Measure Outcomes of Knowledge Exchange in Chronic Disease Prevention**

Kelly Skinner, Student, Health Studies & Gerontology & Steve Manske, Research Associate, Centre for Behavioural Research and Program Evaluation, University of Waterloo

We describe better practices processes to create usable scales to measure outcomes of dissemination efforts in type 2 diabetes prevention.

Session 4G

- **If Only We Knew Then, What We Know Now: Benchmarking in the Real World**

Charlene Beynon, Director & Michelle Sangster Bouck, Research Associate, Middlesex-London Health Unit & Monique Stewart, Program Development Officer, City of Ottawa Public Health Branch

This practical session will describe the "value added", address common pitfalls and critical success factors for benchmarking public health programs.

- **Identifying a Chronic Disease Prevention Model for Ottawa Public Health**

Lisa Ashley, Clinical Nurse specialist, Ottawa Public Health, PHRED

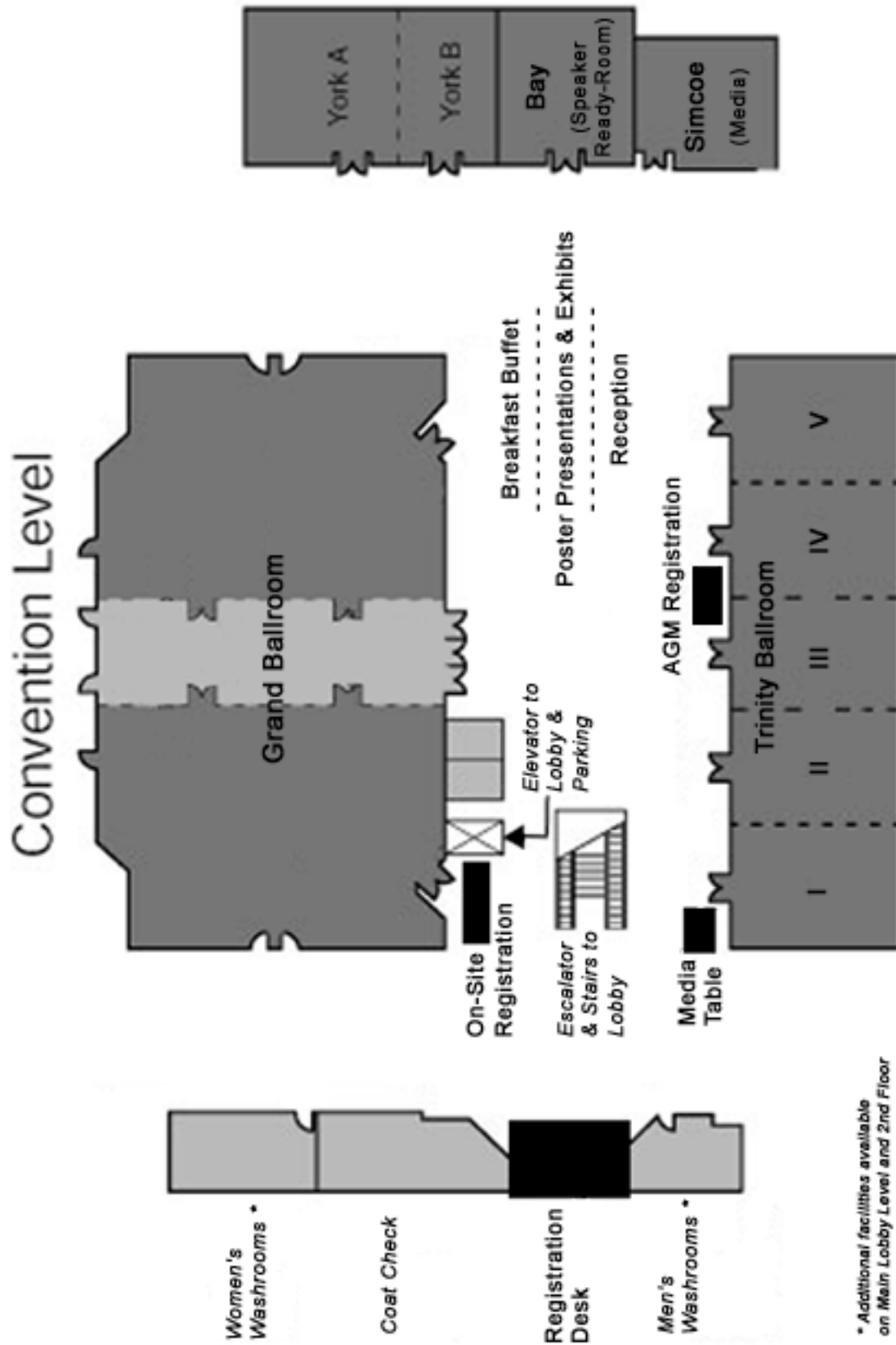
The process undertaken at Ottawa Public Health to identify an integrated non-communicable chronic disease prevention model will be presented.

- **Measuring Equal Access Indicators: A Workbook for Public Health Programs**

Monique Stewart, Program Development Officer & Abebe Engdasaw, Program Development Officer, City of Ottawa, Public Health Branch

This presentation will describe a newly developed workbook intended to assist staff in measuring the accessibility of public health programs.

Floor Plan



Notes

Participant's List

As in previous years, the OPHA is planning to produce a Participants' List that will be made available to participants at the conference, and will be based on contact information you provided on the conference registration form. This information will be used only for conference planning purposes and to facilitate networking amongst attendees. The list will also be sent to the Continuing Medical Education Accreditation Office of the Royal College of Physicians and Surgeons, for their use in awarding physicians CME credits. The list will be kept strictly confidential.

Each delegate was asked, during the registration process, to give consent to include their name in the Participant's List. Your name will be included in the list only if you provided consent at that time.

Session Tickets

Due to space limitations at this year's conference, we would like to ensure that those who pre-register for specific concurrent sessions have preferred seating if those sessions are at capacity. To assist in this process, we have issued session tickets that you will be required to present as you enter the room. If you have not pre-registered and the session is at capacity, we will ask that you wait outside the room until we can assess the number of available spaces. We appreciate your cooperation in this endeavour.

Thank you.



The Voice of Public Health Since 1949

Founded in 1949, the Ontario Public Health Association (OPHA) is a voluntary, charitable, non-profit association. OPHA is an organization of individuals and Constituent Associations from various sectors and disciplines that have an interest in improving the health of the people of Ontario.

Mission Statement

The mission of the Ontario Public Health Association is to provide leadership on issues affecting the public's health and to strengthen the impact of people who are active in public and community health throughout Ontario.

Our mission is achieved by providing education opportunities and up-to-date information in community and public health, access to local, provincial and multi-disciplinary community health networks, mechanisms to seek and discuss issues and views of members, issue identification and advocacy with a province-wide perspective, and expertise and consultation in public and community health.

Benefits of Membership

You are heard. And you can participate.

- Participate in Workgroups, Committees, the Annual General Meeting and the Board of Directors
- Be represented on key government committees looking at government policy and programs.
- Have your say on key issues through letters of advocacy

You keep informed.

- *OPHA News*: keep up-to-date on events in public health, read thought-provoking articles on issues in public health and in-depth reports on Association positions in this newsletter

You develop skills.

- OPHA-sponsored workshops and conferences offer many skill-building opportunities

You save money.

- Receive discounts on all OPHA-sponsored events including the OPHA Annual Conference
- Your yearly membership fee is entirely tax deductible!

You are eligible.

- The Dr. Louis Grant Award is available to members and their children.

How to Become an OPHA Member

Complete and submit an application form, available from either the OPHA website at www.opha.on.ca/membership or from Nolly Baksh-Singh, OPHA's Executive Assistant, at nolbaksh@opha.on.ca or (416) 367-3313, ext. 224 (toll free in Ontario 1-800-267-6817).