



opha 2007

PUBLIC HEALTH

Who's at Risk? ▲ What's at Stake?

SPONSOR &
EXHIBITOR
INFORMATION
PACKAGE

There are four ways to support this exciting event:

1. General Conference Sponsor
2. Special Event Sponsor
3. In-Kind Contributions Sponsor
4. Exhibitor

1. General Conference Sponsor

Sponsoring the overall conference demonstrates your commitment to public health generally and to helping us realize our goal of providing a forum for profiling the leading developments and topical issues facing people who are active in public and community health throughout Ontario.

General Conference Sponsorship levels are as follows:

Premium \$10,000 or more	Gold \$5,000 – \$7,499	Bronze \$1,000 – \$1,999
Platinum \$7,500 – \$9,999	Silver \$2,000 – \$4,999	Friends \$999 or less

Please see attached Matrix for a list of the sponsorship benefits we are offering.

2. Special Events Sponsor

a) Conference Luncheon \$6,000 (Gold)

This seated luncheon will be open to all 550 conference delegates. Sponsoring organizations' names will be prominently displayed on a sign outside the banquet hall. Because this opportunity is listed at the Gold Level, organizations will also receive the applicable benefits listed in the Matrix.

b) President's Reception \$5,000 (Gold)

The President's Reception offers delegates the opportunity to meet and network. It is a social event open to all 550 conference delegates. Sponsoring organizations' names will be prominently displayed during the event. Because this opportunity is listed at the Gold Level, organizations will also receive the applicable benefits listed in the Matrix.

c) Conference Breakfast and Breaks \$3,000 (Silver)

Breakfast and nutritional breaks will provide opportunities for all conference delegates to network in a relaxed setting while enjoying healthy and delicious food. Sponsoring organizations' names will be displayed in the food service area. Because this opportunity is listed at the Silver Level, organizations will also receive the applicable benefits listed in the Matrix.

3. In-Kind Contributions Sponsor

We welcome in-kind contributions and will publicly acknowledge the support of organizations who provide services, including:

- Printing
- Flowers
- Special Events
- Decorations
- Awards/Plaques
- any other agreed-upon service

Depending on the level of in-kind contribution, organizations may be eligible to receive the benefits listed in the Matrix. All in-kind contributions will be negotiated individually between the conference planning committee and the organization.

4. Exhibitor

With over 500 delegates from across Ontario attending, exhibiting at the OPHA conference will increase your organization's profile among public health practitioners. More information is available in the attached Exhibitor application form.



Ontario Public Health Association
Annual Conference 2007, Nov. 18-21
Marriott Toronto Downtown Eaton Centre
www.ophaconference.ca

SPONSOR BENEFITS MATRIX

Sponsor Benefits	Premium (\$10,000+)	Platinum (\$7,500 - \$9,999)	Gold (\$5,000 - \$7,499)	Silver (\$2,000 - \$4,999)	Bronze (\$1,000 - \$1,999)	Friend (<\$1,000)
Corporate logo on sponsor sign at conference	•	•	•	•	•	•
Recognition of sponsor level in registration brochure and final conference program	•	•	•	•	•	•
Recognition/thank you in OPHA post-conference newsletter	•	•	•	•	•	•
OPHA Website link to your Website for one year	•	•	•	•	•	
One piece promotional material in delegate registration kit	•	•	•	•		
Corporate logo on signage on sponsored event(s)	•	•	•	•		
Recognition/thank you at conference opening	•	•	•			
Complimentary conference registration	Two	Two	One			
Complimentary ad in conference program	Full page	1/2 page	1/4 page			
Complimentary exhibit	•	•				
Logo in conference promotional emails	•	•				
Conference website homepage link to your website for one year	•					
Opportunity to introduce a speaker in a concurrent session	•					
Access to conference participant list for one time use	•					

SPONSOR APPLICATION FORM

Please fax the completed form to Susan Sperling, OPHA Communications and Public Relations Officer, at (416) 367-2844. If you have any questions, please call Susan at (416) 367-3313 ext. 230 or email info@ophaconference.ca.

Organization: _____

Contact Name: _____

Title: _____ E-mail: _____

Tel.: (_____) _____ - _____ Ext. _____ Fax: (_____) _____ - _____

Address: _____

Sponsorship Opportunities

Please check as applicable:

1. General Conference Sponsor:

- Premium \$10,000 or more
- Platinum \$7,500 – \$9,999
- Gold \$5,000 – \$7,499
- Silver \$2,000 – \$4,999
- Bronze \$1,000 – \$1,999
- Friends \$999 or less

2. Special Event Sponsor

- Conference Luncheon \$6,000 (Gold)
- President's Reception \$5,000 (Gold)
- Conference Breakfast and Breaks \$3,000 (Silver)

3. In-Kind Contribution Sponsor:

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EXHIBITOR APPLICATION FORM

Exhibitor Information (please print)

Organization: _____

Contact Name: _____

Title: _____ Email: _____

Tel.: _____ Fax: _____

Address: _____

City: _____ Prov: _____ Postal Code: _____

Exhibit Information:

This application must be accompanied by the total amount due. Once payment is received, exhibit space will be assigned on a first come, first served basis. Table placement will be based on the discretion of conference committee. Exhibitors will be provided with a 6 foot table and 2 chairs. All applicants will be contacted for further information. Equipment rental and internet services will be available at an additional cost.

CORPORATE RATE	Rate	
<input type="radio"/> Early Bird (before Oct 1)	\$650.00	
<input type="radio"/> Regular Rate (after Oct 1)	\$750.00	
<hr/>		
NON-PROFIT RATE	Rate	
<input type="radio"/> Early Bird (before Oct 1)	\$450.00	
<input type="radio"/> Regular Rate (after Oct 1)	\$550.00	
	+ 6% GST	
	TOTAL amount due	

Payment

Return this form with payment by mail to: OPHA, 700 Lawrence Avenue West, Suite 310, Toronto, Ontario, M6A 3B4, or fax it to Susan Sperling at (416) 367-2844.

Cheque (make payable to Ontario Public Health Association)

VISA Card Number _____ Exp. Date _____ / _____

Name of Cardholder _____ Signature _____

Cancellation

Cancellations will be accepted up to and including October 1, 2007, in which case all monies paid by the Exhibitor will be refunded, less an administration fee of \$60 per exhibit. Exhibitors will be responsible for the full contract price for cancellations after such date.

The conference planning committee reserves the right to refuse any exhibits that are not consistent with the beliefs and practices of Toronto Public Health (TPH) and the Ontario Public Health Association (OPHA). Liability of TPH and OPHA is limited to provision of booth space. TPH/OPHA will not be responsible for any loss or damage to property, accident or injury to exhibitors, employees or the public, or damage to the Marriott as a result of the exhibit.