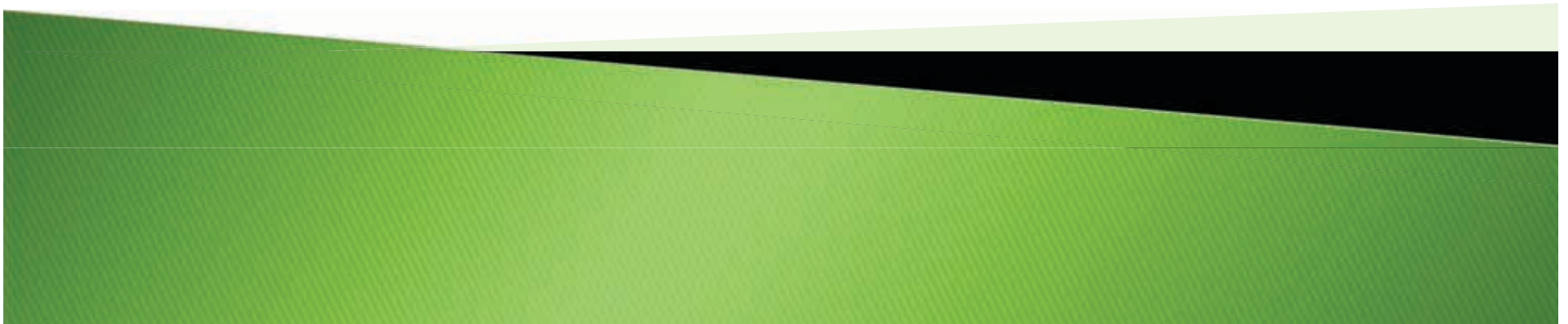


# Youth Engagement

*A strategy for engaging YOUTH in  
building healthier communities*

Linda Davies, RN, MScN

Kristi Waram, RN, BScN

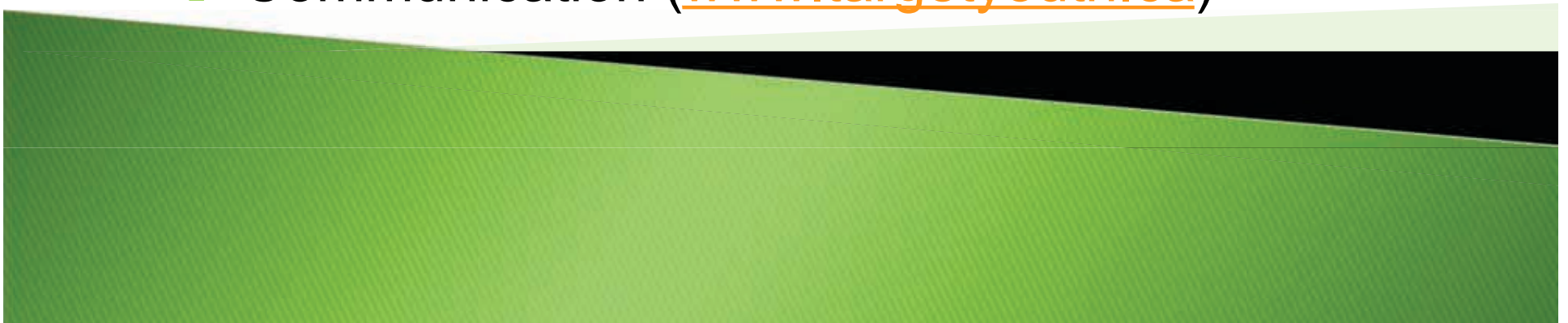


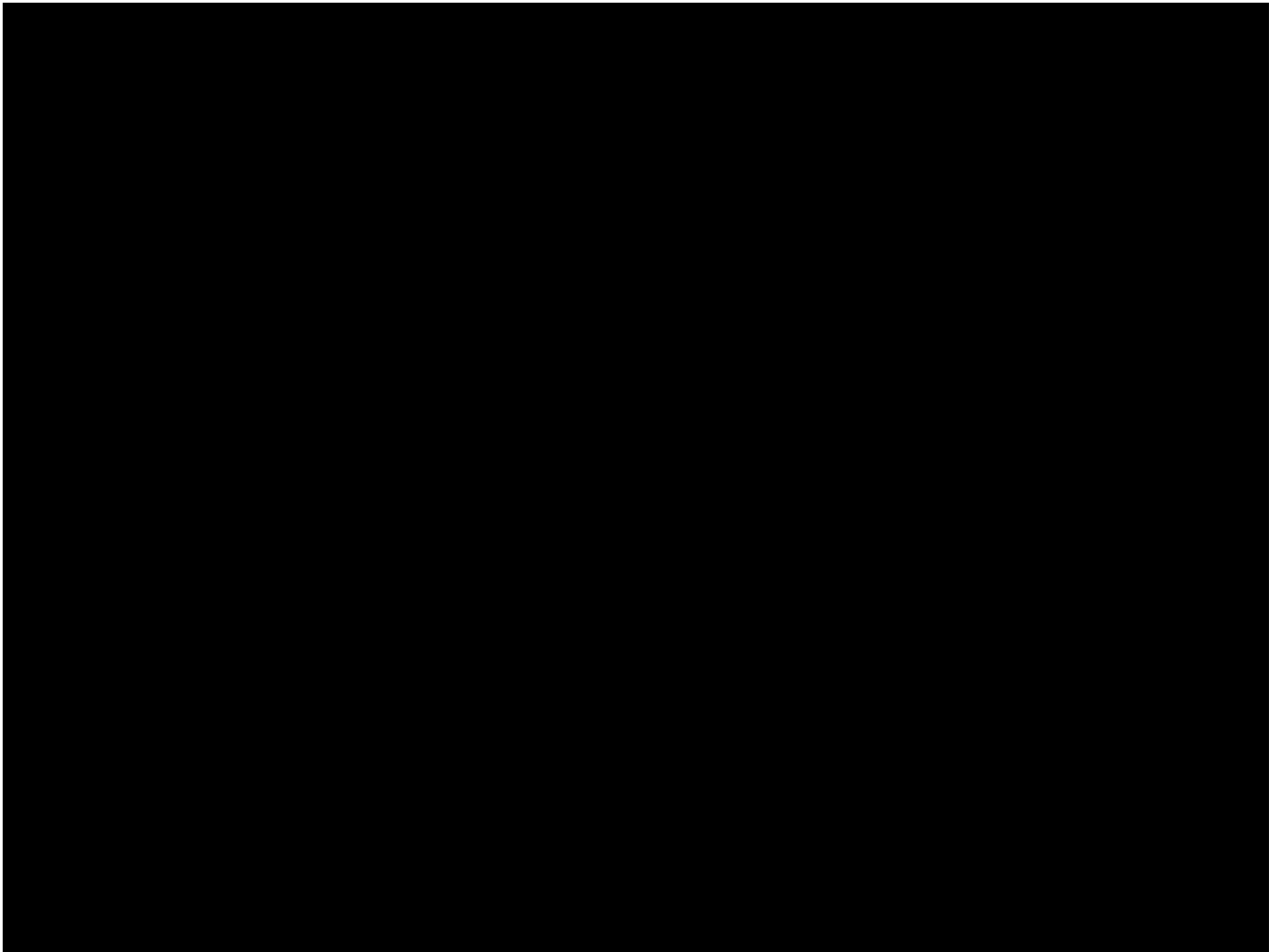
# Youth Engagement Strategy

**Goal:** To build healthier, stronger communities that are socially responsible, safe, and supportive of youth.

## **Components of Strategy:**

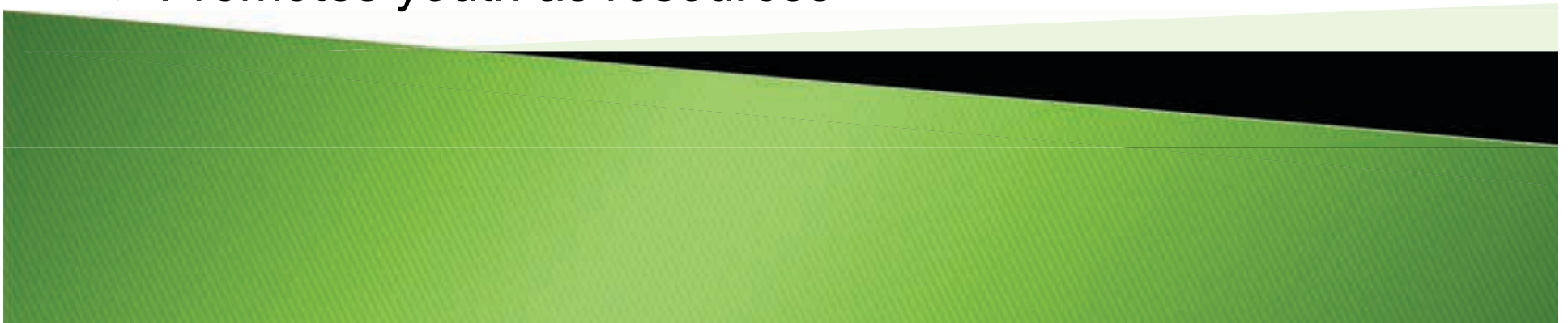
- ↔ Youth Work Experience
- ↕ Youth Leadership Development
- ↔ Community Mobilization
- Communication ([www.targetyouth.ca](http://www.targetyouth.ca))





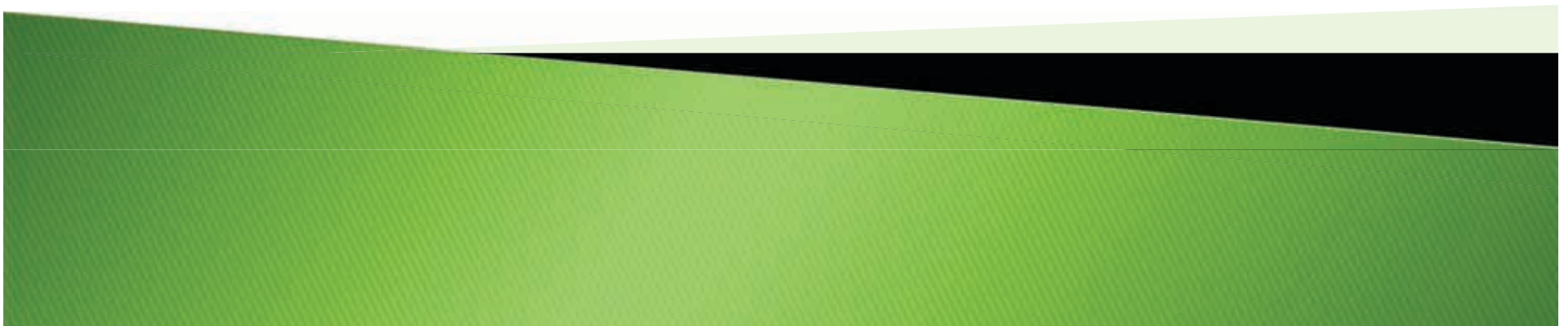
# Why A Youth Engagement Approach?

- ▶ Improve local conditions for youth
- ▶ Provide opportunities for skill building
- ▶ Create an environment in which youth feel valued and supported
- ▶ Encourages community members to become actively involved in supporting youth
- ▶ Promotes youth as resources



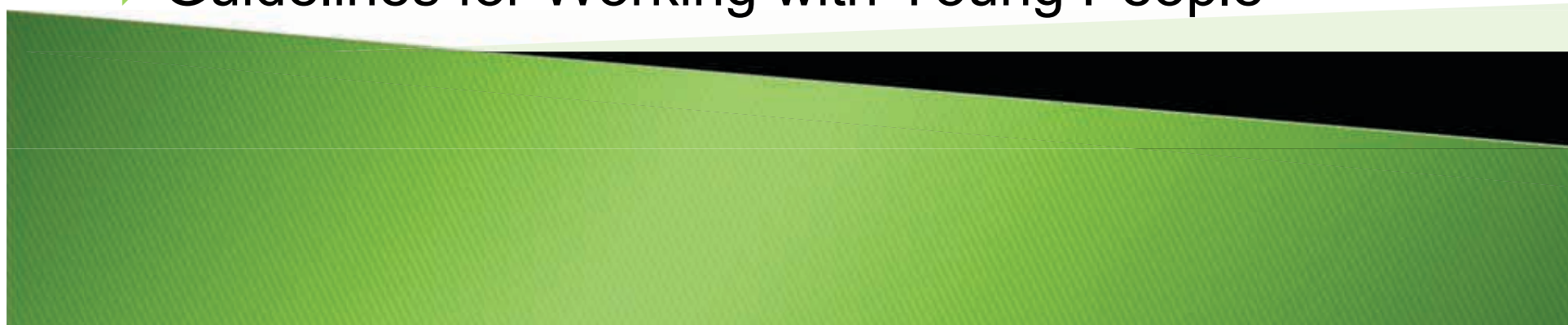
# Tips for becoming Youth Friendly

- ▶ Understand and recognize “Adultism”
- ▶ Youth development requires collaboration
- ▶ Create a shared vision for youth & community



# Tools

- ▶ Youth Friendly Community Recognition Program through Play Works
- ▶ Video
- ▶ Youth Friendly Business/Agency Application
- ▶ Asset Framework – research based
- ▶ Guidelines for Working with Young People



**“We cannot always build the future for our youth,  
but we can build our youth for the future.”**

*Franklin D. Roosevelt*

